

2010 QSR 50

There's no other list like this one. The QSR 50 brings the biggest names in the quick-service and fast-casual industries together in an all out sprint to the finish. Their domestic sales would make companies like Nike, Whirlpool, and Progress Energy blush. They are the top 50 companies shaping our industry. How does yours stack up?



Captain D's

43 Having a “for sale” sign hammered into the concept’s front lawn didn’t interrupt Captain D’s from pursuing a niche as an economical alternative to seafood dinner houses, with customer lures like wild Alaskan salmon and shrimp kebobs. Still, it’s been forced to float a few discounts, including \$5 platters. Sun Capital announced its acquisition of D’s from Sagittarius Brands in May.

